

Workshop

“Rethinking tourism and development in French Polynesia after the pandemic”

Monday 24 & Tuesday 25 October 2022

jointly organized by the Center of Studies on Tourism in Oceania and the Pacific (CETOP) at the University of French Polynesia, with financial assistance from the Pacific Funds (Fonds Pacifique).

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BACKGROUND INFORMATION REGARDING INTERNATIONAL DELEGATES ATTENDING THE TOURISM WORKSHOP

AUSTRALIA

1. Prof. Margaret Deery

Margaret has taught and researched at universities in Australia and overseas for over 30 years. She was the Professorial Research Fellow with the Sustainable Tourism CRC, Research Director at Victoria University's tourism research centre, head of school at the University of Canberra, and a professor at the University of Surrey. Her research areas focus on the social impacts of tourism and events on communities and the role of volunteers in tourism.

2. Prof. Larry Dwyer

Larry Dwyer PhD is Visiting Research Professor, Business School, University of Technology, Sydney; Adjunct Professor, Faculty of Economics, University of Ljubljana and Adjunct Professor Griffith Institute for Tourism (GIFT), Griffith University. He publishes widely in the areas of tourism economics, management, policy and planning. With over 200 publications in international journals, books, book chapters, government reports and monographs, Larry has been awarded numerous research grants to contribute to tourism knowledge.

Professor Dwyer is past President and current Board Chair of the International Academy for Study of Tourism, the world's peak academic tourism association with a cap of 75 members world- wide. He is past President of the International Association for Tourism Economics, and currently serves on its International Advisory Board. He is a Foundation Fellow of the Council of Australasian University Tourism and Hospitality Educators and Researchers (CAUTHE).

Professor Dwyer maintains strong links with the tourism industry at international, national, and regional levels. He receives invitations to give keynote addresses at numerous international tourism conferences worldwide. He also has undertaken an extensive number of consultancies for public and private sector tourism organisations, and for international agencies, including the United Nations World Tourism Organisation and the OECD. He is an appointed member of the Editorial Boards of twenty-seven international tourism journals.

3. Professor Leo Jago

Dr Leo Jago is an Emeritus Professor at the University of Surrey in the UK where he was Head of Department before returning to Australia. He is also an Adjunct Professor at Griffith University in Australia. He has spent the last 20 years as Director of a range of university and government research institutions in Australia and the UK including as General Manager and Inaugural Chief Economist of Tourism Research Australia (TRA) and as Deputy CEO and Director of Research for the national Cooperative Research Centre for Sustainable Tourism (STCRC). Dr Jago's key research activities have focussed on the economic, social and legacy dimensions of events and the social impact of tourism. Leo was awarded an OAM in 2016 for contributions to the tourism industry and to education.

4. Prof. Gui Lohmann

Dr Gui Lohmann is a Professor in Aviation and Tourism Management and the Deputy Director of the Griffith Institute for Tourism (GIFT) at Griffith University (Australia). Tourism research at Griffith University has consistently been ranked among the top 5 worldwide. Gui has had an international career, working in Australia, Brazil, Hawaii, and New Zealand, where he also got his PhD from the Victoria University of Wellington. He has authored several books, including "Tourism theories: concepts, models and systems" published by CAB International and co-edited the book "Tourism in Brazil: environment, management and segments" published by Routledge. He has worked as a consultant for the Brazilian Ministry of Tourism, the World Tourism Organization and the United Nations Environmental Program, in addition to Adelaide Airport, Brisbane Airport Corporation and Queensland Airport Ltd. His research interests include air transport management, tourism development, travel behaviour, and airline business models. He is currently a member of the Tourism Economics and Management Research Centre (NEAT) at the University of São Paulo (Brazil).

HAWAII

5. Prof. Pauline J. Sheldon

Pauline is Professor Emerita, University of Hawai'i, School of Travel Industry Management where she also served as Dean. She has published widely in the areas of tourism demand modelling, information technology and tourism, and tourism education. Her seven books on various aspects of tourism include "*Wellness Tourism: Mind, Body, Spirit, Place*" and "*Social Entrepreneurship in Tourism: Practices, Principles and Philosophies*". Her current research includes regenerative tourism and the design of transformative tourism experiences which overlap with her lifelong fascination with the growth of human consciousness. She has worked with numerous international organizations such as UNWTO and the World Bank, was the first woman President of the *International Academy for the Study of Tourism*, and co-founded the *Tourism Education Futures Initiative (TEFI)* and TRINET (Tourism Research Information Network connecting 4,000+ tourism researchers worldwide). She currently serves on the Advisory Board of Hawai'i Green Growth, and on the Advisory Board of UN Local2030 Islands Network Community of Practice on Regenerative Tourism.

NEW ZEALAND

6. Prof. Simon Milne

Simon is Professor of Tourism at Auckland University of Technology, where he is Director of the New Zealand Tourism Research Institute and Professor of Tourism in the School of Hospitality and Tourism. Simon completed his PhD in economic geography at Cambridge University in 1989 and then taught at McGill University, Montreal for ten years before returning to New Zealand in 1999. For the past 35 years Simon's research has focused on designing and implementing innovative evidence-based approaches to understanding and managing the tourism development challenges that face nations, regions and communities. Simon has a particular interest in linking tourism to the sustainable development of communities in Small Island Developing States (SIDS). He currently leads the Pacific Tourism Data Initiative (PTDI), implementing scalable tourism decision support systems (DSS) in 10 South Pacific Island nations.

7. Dr Christian Schott

Christian is Associate Professor in Sustainable Tourism Management at the Wellington School of Business and Government (WSBG) at Te Herenga Waka-Victoria University of Wellington in Aotearoa New Zealand. He is also Chair of the Principles of Responsible Management Education (UNPRME) at WSBG Steering Committee, Project Leader of the Virtual Reality Situated Experiential Education for Sustainability project, which is a research as well as education project, and the core presenter on Sustainability for the Wellington International Leadership Programme. Christian's research interests cover three broad areas. Firstly, he is interested in sustainable tourism development and tourism's interrelationship with climate change. This area of work has seen him engaged in research projects in the Sub-Antarctic, South America, the Pacific and New Zealand. Secondly, he studies the 'youth' life stage in the context of travel, exploring aspects such as self-development of young travellers and long-term youth mobility practices in different cultures; this has led to fieldwork in Central America, South East Asia and Europe. Christian's third research interest evolved from merging the above two research themes by developing a strong interest in education for sustainability. This includes a strong research interest in pedagogies for sustainability as well as a passion for research-driven teaching innovation which has seen him teach Sustainable Tourism Development in Canada, French Polynesia and Vanuatu. The research-driven VR-for-sustainability project he leads has been awarded three international awards, including AACSB's prestigious 'Innovations that Inspire' honour in 2018 and most recently the Gold Award Sustainability at the 'Oscars of Education' QS-Wharton Reimagine Education Awards 2020. Christian has been invited to speak at the New Zealand Parliament about Sustainable and Regenerative Tourism, published extensively in high impact tourism journals, co-edited several journal special issues and books, serves as Associate Editor for the Journal of Tourism Futures, sits on the editorial boards of four tourism journals, and received the 'Research Article of the Year 2018 Award' in the highly ranked journal *Tourism Recreation Research* with Sochea Nhem for their article on Community-based Tourism.

8. Dr. Ian Yeoman

Dr. Ian Yeoman is the professional crystal ball gazer or futurologist specializing in travel and tourism and is resident at Victoria University of Wellington in New Zealand. Ian learned his trade as the scenario planner for VisitScotland where he established the process of futures thinking within the organisation using a variety of techniques including economic modelling, trends analysis and scenario construction. Ian has a PhD in Operations Research from Edinburgh Napier University. He is editor of the *Journal of Revenue & Pricing Management*, co-editor of the *Journal of Tourism Futures* and editor of Channelview's Tourism Futures book series. He has published 72 research papers, delivered 84 keynotes, published 47 book chapters in edited books, written 3 sole authored books and co-edited 17 books. His most recent books include 'Science Fiction, Disruption and Tourism' and 'The Future Past of Tourism'. During the last 18 months he has undertaken scenario planning and futures research for Visit Sweden, the Asian Development Bank and the New Zealand's Ministry of Business, Employment and Innovation about the future of tourism.

Ian holds Visiting Professorship roles at the European Tourism Futures Institute, Netherlands and Ulster University, United Kingdom. When not doing scenario planning, he is often following his favourite football team, Sunderland AFC.