

**Workshop**  
**“Rethinking tourism and development in French Polynesia after the pandemic”**  
**Monday 24 & Tuesday 25 October 2022**  
**Fare pote’e (Presidency of UPF)**

jointly organized by the Centre of Studies on Tourism in Oceania and the Pacific (CETOP) at the University of French Polynesia, with financial assistance from the Pacific Funds (Fonds Pacifique).

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**AGENDA**  
**Monday 24/10/2022**

| Items        | Agenda topic  | Speaker(s)                          | Time         |
|--------------|---|-------------------------------------|--------------|
| 1            | Official opening of the workshop  | Damien Mourey                       | 8:30-8:45    |
|              | Introduction <ul style="list-style-type: none"> <li>• Workshop objectives</li> <li>• Activities and timeline</li> </ul> | Mondher Sahli<br><br>Vincent Dropsy | 8:45-9:00    |
| 2            | Does tourism have a future in the Pacific (Islands)?  | Ian Yeoman                          | 9:00-9:20    |
|              | Islands 2022 Visitor Data: lessons for 2023   | Discussion                          | 9:20-9:40    |
|              |   | Simon Milne                         | 9:40-10:00   |
|              | Discussion  | 10:00-10:20                         |              |
| Coffee Break |   |                                     | 10:20 -10:40 |
| 3            | Shifting from ‘business as usual’ - understanding sustainable and regenerative approaches to tourism                    | Pauline Sheldon & Christian Schott  | 10:40-11:15  |
|              | Lessons from other Pacific Islands – Hawai’i and Aotearoa New Zealand   | Overview and discussion             | 11:15-12:00  |
| Lunch Break  |   |                                     | 12:00-13:20  |
| 4            | Overview of Fāri'ira'a Manihini 2022-2027 (FM27)  | Hironui Johnston                    | 13:30-13:45  |
|              |   | Discussion                          | 13:45-14:00  |
| 5            | Economic Evaluation Issues  | Larry Dwyer                         | 14:00-14:20  |
|              | The Pacific Tourism Data Initiative: exploring socio-economic impacts and indicators                                    | Discussion                          | 14:20-14:40  |
|              |   | Simon Milne                         | 14:40-15:00  |
|              | Discussion  | 15:00-15:20                         |              |
| Coffee Break |   |                                     | 15:20-15:40  |
| 6            | Cultural preservation and social impacts  | Leo Jago and Margaret Deery         | 15:40-16:00  |
|              | Community Attitudes and Tourism: Pacific insights and approaches  | Discussion                          | 16:00-16:20  |
|              |   | Simon Milne                         | 16:20-16:40  |
|              | Discussion  | 16:40-17:00                         |              |

## Tuesday 25/10/2022

| Items        | Agenda topic   | Speaker(s)                    | Time        |
|--------------|--|-------------------------------|-------------|
| 7            | Regional and inter-island air connectivity in a remote environment   | Gui Lohmann                   | 8:30-8:50   |
|              |  | Discussion                    | 8:50-9:10   |
| 8            | Enhancing visitor satisfaction through training and professionalism  | Leo Jago                      | 9:10-9:30   |
|              |  | Discussion                    | 9:30- 9:50  |
| Coffee Break |  |                               | 9:50-10:10  |
| 9            | <p><b>Panel discussion (PART I)</b></p> <ul style="list-style-type: none"> <li>• How to diversify tourism products and source markets?</li> <li>• How to diversify international routes to facilitate the development of tourism in French Polynesia?</li> <li>• How to improve air, land and sea connectivity and facilitate inter- and intra-island travel?</li> </ul> | Gui Lohmann and Mondher Sahli | 10:10-11:00 |
| 10           | <p><b>Panel discussion (PART II)</b></p> <ul style="list-style-type: none"> <li>• What are the challenges and opportunities of the spread of tourism to outer islands?</li> <li>• How to leverage events for maximum local benefit?</li> <li>• What is domestic tourism and why is it important?</li> </ul>  | Simon Milne and Leo Jago      | 11:00-11:50 |
|              | <b>Closing remarks</b>   | Mondher Sahli                 | 11:50-12:00 |

**End of the workshop for the participants**