

PECC International Hybrid Seminar

“Managing the Blue Economy”

What measures for a better governance and a sustainable use of natural resources?

30-31 May 2022, Tahiti, French Polynesia

organized at the University of French Polynesia (UPF) by the France Pacific Territories National Committee for Pacific Economic Cooperation (FPTPEC), in association with the Center for Tourism Studies in Oceania and in the Pacific (CETOP).

Program and participants (all time references are to Tahiti Time, TAHT = UTC-10)

If you attend this seminar online, thank you for registering in advance at:

https://us02web.zoom.us/webinar/register/WN_HtKt34kBR9anwEMxMjF6UQ

Monday 30 May 2022, morning session (in English, no translation, except for the opening remarks) (at the University of French Polynesia, President's Fare Pote'e and online)	
8:00am (TAHT)	Polynesian welcome (and online registration)
8.30am	<p>Welcome and opening remarks (in French)</p> <ul style="list-style-type: none"> • Patrick Capolsini, Ph.D., President, University of French Polynesia (UPF) • Pascal Lamy, Chair, France Pacific Territories National Committee for Pacific Economic Cooperation (FPTPEC) • Edouard Fritch, President of the Government of French Polynesia
9:00am	Group Photo and Media Interviews
9.30am	<p>Session 1: International Ocean governance: where are we going? (in English) Introduced by Marc Reverdin, Secretary General of FPTPEC, Director in Brunswick Group, former Secretary General of the Paris Peace Forum</p>
9.35am <i>online</i>	<ul style="list-style-type: none"> • Olivier Poivre d'Arvor, French Ambassador for the Poles and Maritime Issues, "L'agenda international de l'Océan après le Sommet One Ocean de Brest", (<i>"The Ocean international agenda after the Brest One Ocean Summit"</i>) (recorded message)
9.45am <i>online</i>	<ul style="list-style-type: none"> • Vladimir Ryabinin, Ph.D., Executive Secretary at Intergovernmental Oceanographic Commission of UNESCO, "The OCEAN Decade: The Science We Need for the Ocean We Want" (online)
10.00am <i>online</i>	<ul style="list-style-type: none"> • Charles E. Morrison, Ph.D., Adjunct Fellow and former President of the East-West Center, former PECC Co-Chair, Chair of the North Pacific Arctic Conference Steering Committee, "Technologies, Governance, and the Arctic Blue Economy" (online)
10.15am <i>online</i>	<ul style="list-style-type: none"> • Peter Cozens, former Director of the Centre for Strategic Studies at Victoria University of Wellington, "NZ perspectives on ocean's management" (online)
10.30am <i>online</i>	<ul style="list-style-type: none"> • Richard Bailey, President and CEO of Pacific Beachcomber, S.C., Cofounder of the Blue Climate Initiative, "Conclusions from the Blue Climate Summit" (online)
10:45am	Pause and Coffee break
11:00am	<p>The European perspective (in English)</p> <ul style="list-style-type: none"> • Pascal Lamy, Chair FPTPEC, "Introduction of Mission Starfish" • Jutta Urpilainen, EU Commissioner for International Partnerships, "European commitment in the Asia-Pacific region" (recorded message) • Geneviève Pons, Director General and Vice President of Europe - Jacques Delors, "European Mission Starfish 2030"
12:00pm- 1:30pm	Lunch (at the restaurant Hotu Catering, 200 m. from seminar location)

Monday 30 May 2022, afternoon session (in English, no translation) (at the University of French Polynesia, President's Fare Pote'e and online)	
2:00pm (TAHT)	<p><u>Session 2: Visions from the PECC</u>, introduced by Pascal Lamy</p> <ul style="list-style-type: none"> • Eduardo Pedrosa, PECC Secretary General (online) • Richard Cantor, Ph.D., PECC cochair, USPECC chair (recorded message) • Zhan Yongxin, PECC cochair, CNCPEC chair (recorded message) • Prinat Apirat, Ph.D., Deputy Director-General of International Economic Affairs Department, Ministry of Foreign Affairs of Thailand, "Managing the blue economy: the Bio-Circular-Green (BCG) economy model – a perspective from Thailand as APEC host in 2022" (recorded message)
3:00pm	Pause and Coffee Break
3:30pm	<p><u>Session 3: Ocean Resources and Sustainable Use</u>, moderated by Vincent Dropsy, Ph.D.</p> <ul style="list-style-type: none"> • Heremoana Maamaatuaiahutapu, Minister of Culture, Environment and Marine Resources for French Polynesia, "Ressources marines et durabilité des océans en Polynésie française" (<i>title tbc</i>) • Rena Lee, Ambassador for Oceans and Law of the Sea Issues and Special Envoy of the Minister for Foreign Affairs of Singapore, President of the Intergovernmental Conference on Marine Biodiversity of Areas Beyond National Jurisdiction, "BBNJ – what's next?" (recorded message) • Sefanaia Nawadra, Director-General of the Secretariat of the Pacific Regional Environment Programme (SPREP), "Our Ocean – taking Stock of where we are – A Pacific Environment Perspective" (online) • Kannika Thampanichvong, Ph.D., Senior Research Fellow, Development Research Institute (TDRI), Thailand, "Climate Change Impacts on Coastal Resources and Communities and Adaptation Strategies" (online) • Cameron Diver, Deputy Director-General at the Pacific Community, "Harnessing the ocean-climate nexus as a catalyst for strategy, science, policy and action" (online)
4:45pm	End of works
5:00pm-6:00pm	Welcome reception (diner cocktail on the same location) and sunset over Moorea

Date and Time of the Afternoon Sessions (online with Asia and the U.S.) on 30 May 2022 (TAHT):

Monday, May 30, 2:00pm-5:00pm, Tahiti & Hawaii Time (TAHT/HST = UTC-10)

Monday, May 30, 8:00pm-11:00pm, New York Time (EDT = UTC-4)

Tuesday, May 31, 7:00am-10:00am, Thailand Time (THA = UTC+7)

Tuesday, May 31, 8:00am-11:00am, China/Singapore Time (CST/SGT = UTC+8)

Tuesday, May 31, 11:00am-2:00pm, New Caledonia Time (NCT = UTC+11)

Tuesday, May 31, 12:00pm-3:00pm, New Zealand Standard & Fiji Time (NZST = UTC+12)

Tuesday 31 May 2022, morning sessions (mostly in French, with translation in English available)
(at the University of French Polynesia, Amphitheater A2 and online)

8:00am-9:15am (TAHT)	<p><u>Session 4: Ocean Resources, Protection and Sustainable Production</u>, moderated by Alain Moyrand, Ph.D.</p> <ul style="list-style-type: none"> • Senator Teva Rohfritsch, Rapporteur of a French Senate mission on exploration and protection, and exploitation of the seabed: "L'exploration, la protection et l'exploitation des fonds marins" (online or recorded message) • Jean-Marc Daniel, Ph.D., Head of the MERS Carnot Institute --- Head of Physical Resources and Deep-Sea Ecosystems Department at IFREMER, (<i>online, title tbc</i>) • Dominique Bourgnon de Layre, Head of the "Action of the State at Sea" office, (<i>title tbc</i>) • Antoine Ferri, Director of the JRCC (Joint Rescue Coordination Centre), "Surveillance générale de la ZEE de la Polynésie française : enjeux, moyens et perspectives" ("<i>General surveillance of the EEZ of French Polynesia: issues, means and perspectives</i>") • Cédric Ponsonnet, Director, Marine Resources Department of French Polynesia (DRM), "Gestion régionale des stocks de poissons grands migrateurs" ("<i>Regional management of highly migratory fish stocks</i>")
9:15am-9:30am	Coffee break
9:30am-10:15am	<p><u>Session 5: Restoration and Protection of Marine Ecosystems</u>, moderated by Lionel Loubersac</p> <ul style="list-style-type: none"> • Serges Planes, Ph.D., Director, CNRS-EPHE-UPVD, CRIOBE ("CORAIL" lab), IRCP (Institute of the Coral Reefs of the Pacific), "Les récifs coralliens en jeu pour le Pacifique" ("<i>Coral reefs at stake for the Pacific</i>") • Víctor A. Gallardo, Ph.D., Oceanographer and marine biologist at the University of Concepción (Chile), "Introducing the Technology of Coastal Benthos Promoters (CBPs) as Blue Economy components" (online) • Francois Galgani, Ph.D., Oceanographer and biologist at France's Research Institute for the Exploration of the Sea, IFREMER Pacific Center in Tahiti, member of the European Commission's "Horizon Europe – Healthy Oceans, Freshwaters and Coasts" initiative, "Gestion environnementale de la pollution plastique marine" ("<i>Environmental Management of Marine Plastic Pollution</i>")
10:15am-10:30am	Coffee break
10:30am-12:00am	<p><u>Session 6: Innovations and Visions for the Blue Economy</u>, moderated by Nabila Gaertner-Mazouni, Ph.D.</p> <ul style="list-style-type: none"> • Lionel Loubersac, Founding Member and Vice-Chair of the New Caledonia Maritime Cluster, Managing Partner for the Pacific of ABYSSA, "Stratégies en appui à un meilleur développement durable maritime océanien : d'un "Livre bleu" sur les enjeux du maritime à la proposition d'axes stratégiques clés pour un archipel du Pacifique Sud : la Nouvelle-Calédonie" ("<i>Strategies to support better Oceanian maritime sustainable development: from a "Blue Book" on maritime issues to the proposal of key strategic axes for an archipelago of the South Pacific: New Caledonia</i>") • Tuanua Degage, President of the Maritime Cluster in French Polynesia, (<i>title tbc</i>) • Jean Hourcourigaray, cofounder of AIRARO, producer of Sea Water Air Conditioning (SWAC) and Ocean Thermal Energy Conversion (OTEC), (<i>title tbc</i>) <p><u>Keynote Speaker</u></p> <ul style="list-style-type: none"> • Gaston Tong Sang, President of the Assembly of French Polynesia, Mayor of Bora Bora, "Bora Bora, le laboratoire du futur" ("<i>Bora Bora, the laboratory of the future</i>")
12:00pm-1:50pm	Lunch at the Assembly of French Polynesia (by invitation only) (roundtrip transportation by bus provided)

Tuesday 31 May 2022, afternoon session (mostly in French, with translation in English available) (at the University of French Polynesia, Amphitheater A2 and online)	
2:00pm- 3:00pm (TAHT)	<p><u>Session 7: Sustainable Development and Tourism</u>, moderated by Mondher Sahli, Ph.D.</p> <ul style="list-style-type: none"> • Nathan J. Bennett, Ph.D., Research Associate with the OceanCanada Partnership at the University of British Columbia (Canada) and the Université Côte d’Azur (France), "Blue Growth and Blue Justice" (recorded message) • Léopold Biardeau, Ph.D. in environmental economics, researcher at UPF, "Quels outils économiques pour l’analyse et l’évaluation des politiques publiques liées à l’économie bleue ?" (<i>"Incorporating economics into the blue economy"</i>) • Riad Meddeb, Senior Principal Advisor for Small Island Developing States, UNDP, Director ai UNDP Global Centre on technology, innovation and Sustainable Development (Singapore), "Ré-imaginer le tourisme dans les PEID via l'économie bleue", (<i>"Re-imagining tourism in SIDS via the blue economy"</i>) (online) • Simon Milne, Ph.D., Professor of Tourism at Auckland University of Technology, and Director of the New Zealand Tourism Research Institute, "The Pacific Tourism Data Initiative and the Blue Economy" (online)
3:00pm- 3:15pm	Coffee break
3:15pm- 4:30pm	<p><u>Session 8: The Blue Economy Revolution</u>, moderated by Nabila Gaertner-Mazouni, Ph.D.</p> <ul style="list-style-type: none"> • Tamatoa Bambridge, Ph.D., and/or Tiphanie François, Ph.D., research director at the National Center for Scientific Research (CNRS), in the Centre for Island Research and Environmental Observatory (CRIOBE, Laboratoire d’Excellence « CORAIL»), anthropological expert of the "Rahui" practice of resource management, president of the scientific committee of the UNESCO Man and Biosphere reserve of Fakarava in the Tuamotu Archipelago, (<i>title tbc</i>) • Sylvain Petit, Ph.D., Associate Professor of Economics, Polytechnic University Hauts de France (UPHF), Marie Delaplace, Ph.D., Professor, Gustave Eiffel University, co-founder of the Observatory for Research on Mega-events (ORME), and Michael Auger, Ph.D. student in economics at the University of French Polynesia (UPF), "Les épreuves des Jeux Olympiques de Paris 2024 à Tahiti : une lecture en termes de biens communs et de conflits associés à l’économie bleue" (<i>"The events of the Paris 2024 Olympic Games in Tahiti: a reading in terms of common goods and conflicts associated with the blue economy"</i>) • Lionel Loubersac, Founding Member and Vice-Chair of the New Caledonia Maritime Cluster, Managing Partner for the Pacific of ABYSSA, with Myriam Aubry Maloungila, Academic Delegate for Scientific and Technical Culture - Education for Sustainable Development at the Vice-Rectorate of New Caledonia, and Véronique Mollot, President of the Cluster Committee 3E (Education for Equality at School) of New Caledonia, "Le lancement d’un parcours éducatif sur la mer et l’Océan ainsi que des classes mer en soutien à la mise en place d’une stratégie de croissance bleue en Nouvelle-Calédonie" (<i>"The launch of an educational course on the sea and the ocean as well as sea classes in support of the implementation of a blue growth strategy in New Caledonia"</i>) • Joshua Cooper, Executive Director, Oceania Human Rights and Lecturer, University of Hawai'i, "Abundance and Aloha: Ahupua'a Model to Balance & Build Blue Continent Revolution - Kaiāulu Ho’okipa Impact Studio Inaugural Cohort, Native Hawaiian Hospitality Association (NaHHA) and travel2change (T2C)" (online) • Robert Oliver, World-renowned chef, Leader of the Pacific Island Food Revolution (a health education initiative tailored to audiences in the Pacific Islands that includes a reality TV format, multimedia, and creation of a social movement), "Pacific Island Food Culture" (recorded message)
4:30pm- 4:45pm	Coffee break
4:45pm- 5:00pm	Conclusion of the seminar