

Dual Virtual International Conference:

“New challenges for tourism in a post-COVID world: what have we learned so far?”

(CETOP)

“Digitization at the service of sustainable tourism management”

(AIMTD)

June 1, 2021 (evening in Tahiti) / June 2, 2021 (morning in Europe, afternoon in Asia)

jointly organized by the Center of Studies on Tourism in Oceania and the Pacific (CETOP)¹ at the University of French Polynesia, and the International Association of Sustainable Tourism Management (AIMTD)

A weeklong series of academic seminars were due to be held in Tahiti at UPF in June 2021. As a result of ongoing international mobility constraints, the decision has been made to reschedule the full in-person conference to 2022, but also to organize a midpoint virtual conference to assess the state of knowledge about tourism in a post-COVID world. In particular, the aim of this multi-disciplinary conference is to present new research on “New challenges for tourism in a post-COVID world: what have we learned so far?” (CETOP), and on “Digitization at the service of sustainable tourism management” (AIMTD). The invited experts will give a 15-minute presentation, followed by 5 minutes of questions and answers from the audience.

Please click the link below to join the webinar and use the passcode: 20210601

<https://us02web.zoom.us/j/89329300076?pwd=U2x2eEV0U3YzWHhRWWNwTyt4Q3Bydz09>

Dates and Time of the online conference (Zoom):

Tuesday, June 1, 8pm-11pm, Tahiti Time (UTC-10)

Wednesday, June 2, 8am-11am, Paris Daylight Saving Time (UTC+2)

Wednesday, June 2, 2pm-5pm, Hong Kong Time (UTC+8)

Scientific and organizing committee:

Sylvain Petit (University of French Polynesia, Polytechnic University Hauts de France and University of Perpignan, sylvain.petit@upf.pf), Yann Rival (University of French Polynesia, yann.rival@upf.pf), Vincent Dropsy (University of French Polynesia, vincent.dropsy@upf.pf).

¹ The CETOP thanks the Ministry of Tourism of French Polynesia for its financial support.

Program

Time (UTC-10)	Topic	Speaker
8:00pm- 8:10pm	Welcoming and opening remarks	Sylvain Petit & Yann Rival
8:10pm- 8:40pm	New research opportunities in tourism research amid COVID-19	Haiyan Song
8:40pm- 9:10pm	The role of robots and automation technologies in the post-covid tourism	Stanislav Ivanov
9:10pm- 9:40pm	Tourism destruction or tourism creation? Assessing rivalness in the European tourism market.	Marco Delogu & Bianca Biagi
9:40pm- 10:10pm	New challenges for tourism in metropolitan destinations	Maria Gravari Barbas
10:10pm- 10:40pm	Energy, Climate and Tourism: a dynamic standardization	Erick Leroux (AIMTD)
10:40pm- 11:10pm	Practice and appropriation of digital technology: evolution versus revolution? The case of the Champs-Élysées	Marie Delaplace (AIMTD)
11:10pm- 11 :40pm	Tourists' sentiment analysis about their experience in a smart destination: the case of Bora Bora.	Naima Aidi (AIMTD)

The invited experts will give a 20-minute presentation, followed by 10 minutes of questions and answers from the audience.

Contact : cetop@upf.pf | +689 40 803 867 | cetop.upf.pf